



NATIONAL URBAN LIVELIHOODS MISSION (NULM)



Nanded-Waghala City Municipal
Corporation, Nanded.

City Mission Management Unit.....

NULM Mission

*To reduce poverty and vulnerability of the urban poor households by enabling them to access gainful **self employment** and **skilled wage employment** opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong **grassroots level institutions** of the poor. The mission would aim at providing **shelters** equipped with essential services to the urban homeless in a phased manner. In addition, the Mission would also address livelihood concerns of the **urban street vendors** by facilitating access to suitable spaces, institutional credit, social security and skills to the urban street vendors for accessing emerging market opportunities.*



Social
Mobilization
and Institution
Development
(SM&ID)



Scheme of
Shelter for
the Urban
Homeless

Capacity
Building and
Training
(CB&T)



Strategies
for
livelihoods
and financial
inclusion



Support to
Urban Street
Vendors
(SUSV)

Employment
through Skills
Training and
Placement
(EST&P)

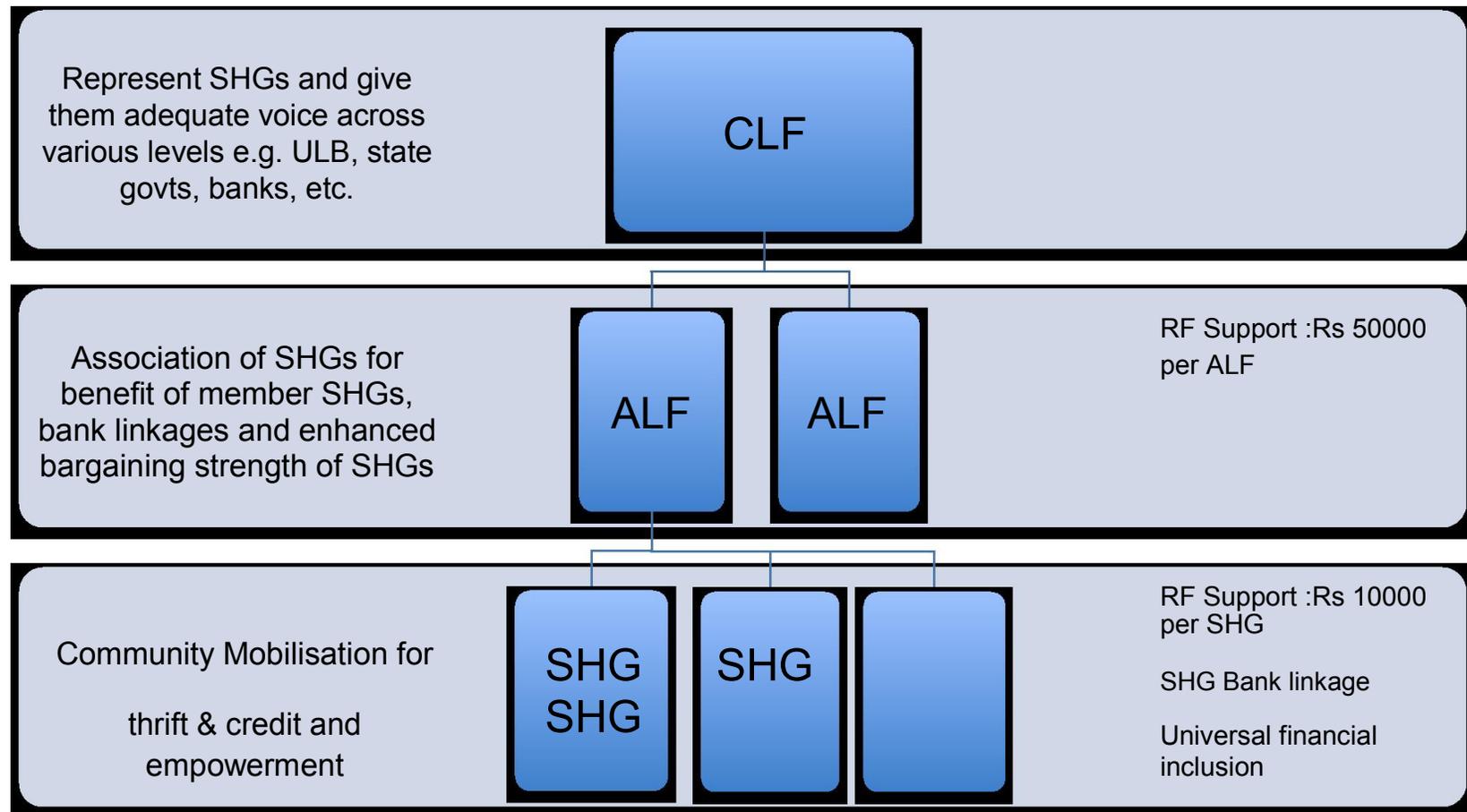


Self
Employment
Programme
(SEP)





Social Mobilization & Institution Development





Social Mobilization & Institution Development

Additional features

- **Universal Financial Inclusion**
 - Financial literacy
 - Opening of Basic Savings Bank Deposit Account (No-frills a/c)
 - Affordable insurance – (life, health, pension)
- **City Livelihoods Centers** to be established (1CLC per 1-3 lakh population, 2 CLCs for 3-5 lakh population, 3 CLCs for 5-10 lakh population and 8 CLCs for more than 10 lakh population)
 - CLC would bridge the gap between demand and supply of the goods and services produced by the urban poor
 - The urban poor can access information and business support services which would otherwise not be affordable or accessible by them
- **Training & other Capacity Building** Support for SHGs and their Federations



Employment through Skills Training & Placement

- **Training to be provided as per market need** – training needs assessment by skill gap analysis at state/city level
- Training **course curriculum and modules to be designed as per market requirement** (& in accordance with National Occupational Standards)
- **Cost and duration** of each training to be finalized
- **Empanelment of Skill Training Providers** (STPs) – reputed govt. or private institutes may be empanelled by a transparent selection process
- Empanelment of independent **Certification Agencies** (CAs)
- **Placement (minimum 50%** candidates) and/or linkages for self employment ventures
- **Tracking** of successful candidates for minimum **12 months period**
- Cost per trainee is Rs. 15,000 (Rs 18,000 for NE States and SCS)



Self Employment Programme

- **Individual and Group** Enterprises to be promoted and linked with banks for financial support
- Provision of **Interest subsidy** on loans for individual enterprises (Rs 2 lacs max) and group enterprises(Rs10 lacs max).
- The individual and group enterprises will get **subsidized loans @ 7% subject to timely repayment.** Subsidy to be reimbursed to the banks.
- Facilitating **Linkage with Credit Guarantee Fund Scheme** of CGTMSE, M/o MSME.
- **Facilitation of Credit cards** for individual entrepreneurs for working capital requirement.
- **SHGs will be linked with banks** for loans (subsidized loans @ 7% subject to timely repayment with provision of additional 3% interest subvention for Women SHGs)



Capacity Building & Training

- Technical support at National, State and City level - setting up implementation structures at National, State and City level in Phase I (1 **NMMU** at National level, 1 **SMMU** at State level, and 1 **CMMU** at City/DHQ level)
- **Technical support team** to be positioned: National level (NMMU) – 10, State level (SMMU) – 6 for big & 4 for small states and City level (CMMU) – 4 for towns > 5 lakh population, 3 for 3-5 lakh population towns or 2 for towns < 3 lakh population
- NULM to support the cost of NMMU/SMMU/CMMU for **5 years**
- States to create/ designate a dedicated agency as **SULM which will be the nodal agency** for implementation of NULM at state level
- **Training & other Capacity Building support** for Mission Management Units at the National, State and City levels. Provision of Rs. 7,500 per member for training & capacity building



Support to Urban Street Vendors

- A city wide **street vendor survey** with a view to identify vendors, vendor zones and existing practices
- **Issue of ID cards** to the vendors by the ULB
- Development of a **City Street Vending Plan**
- **Vendor Market Development**
- Provide **bank linkages** by way of opening Basic Savings Bank Deposit Account (no-frills) of the vendors
- Facilitate bank linkages for **working capital requirements**
- **Skill development**
- **Social security convergence**



Scheme of Shelters for Urban Homeless

- For every 1 lakh urban population permanent – **24x7 - all weather community shelters**. Each shelter to cater to 50 - 100 persons
- All necessary **infrastructural facilities** to be put in place – kitchen, water, sanitation, electricity, recreation, etc.
- A minimum space of 5 square meters or **50 sq. feet per person** to be provided
- **Location of shelters** to be close to the places of concentration of homeless persons and their work places
- Linkages with social security and other entitlements to be ensured
- Shelter Management Committee's to be set up to run and manage the shelters
- Shelters to be run on a **PPCP mode** - associating with agencies identified by the State including Building Centers, PSUs, NGOs, CBOs, Pvt. Sector Enterprises etc., for construction and management
- Construction cost to be shared in 75:25 ration (or 90:10). State to bring in land as their contribution
- O&M cost to be shared in 75:25 or 90:10 **for 5 years**



“A small body of determined spirits fired by an unquenchable faith in their mission can alter the course of history”

Mahatma Gandhi

Thank You.....